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EDUCATION

Ph.D., Management	Georgia State University	2006
M.S., Finance	Shanghai University of Finance & Economics	2001
B.S., Finance	Shanghai University of Finance & Economics	1998

HONORS AND AWARDS

- Nominated for the CBA Distinguish Research Award, UNL (2015).
- Brockett-Shapiro Actuarial Journal Award, American Risk and Insurance Association (2014).
- Semifinalist, FMA Annual Meeting Best Paper Award, Financial Management Association (2014).
- Nominated for the CBA Distinguish Research Award, UNL (2014).
- Nominated for the CBA Distinguish Research Award, UNL (2013).
- Nominated for Researcher of the Year, UNLV (2010).
- Semifinalist, FMA Annual Meeting Competitive Paper Award, Financial Management Association (2009).
- Kauffman Dissertation Fellow (2006).
- GTA Teaching Excellence Award, J.Mack Robinson College of Business, GSU (2006).
- Waino W. Suojanen Research Excellence Award, GSU (2006).
- Kauffman Scholarship, Entrepreneurship Division Doctoral Consortium, the annual meeting of the Academy of Management, Honolulu, HI (2005).
- Three Outstanding Teaching Performance Certificates, GSU (2005).
- Harding B. Young Teaching Excellence Award, GSU (2004).
- Guanghua Scholarship, Shanghai University of Finance & Economics (2000).

REFEREED PUBLICATIONS

- Xia, J., Yu, J., & Lin Y. Periphery, overlap, and subunit exit in multiunit firms: A subunit power perspective. *Journal of Management*, Forthcoming.
- Lin, Y., Liu, S., & Yu, J. Corporate pensions and the maturity structure of debt. *Journal of Risk and Insurance*, Forthcoming.

- Zahra, S., Zheng, C., & Yu, J. (2018) Learning advantages of newness: A reconceptualization and contingent framework. *Journal of International Entrepreneurship*, 16(1): 12-37.
- Lin, Y., MacMinn, R., Tian, R., & Yu, J. (2017) Pension risk management in the enterprise risk management framework. *Journal of Risk and Insurance*, 84(S1):345–365.
- Lin, Y., Yu, J., & Peterson, M. (2015). Reinsurance networks and their impact on reinsurance decisions: theory and empirical evidence. *Journal of Risk and Insurance*, 82(3):531–569.
- Zhang, P., Yu, J., & Xia, Y. (2014). The payback of innovation: empirical evidence from firms that have won innovation awards. *Production and Operations Management*, 23(8): 1401-1420.
- Lin, Y., Tan, K. S., Tian, R., & Yu, J. (2014). Downside risk management of a defined benefit plan considering longevity basis risk. *North American Actuarial Journal*, 18(1): 68–86. (This paper was among SSRNs Top Ten download list for: ERN: Optimization Techniques; Programming Models; Dynamic Analysis (Topic) and Pension. Risk Management eJournal, ERN: Value-at-Risk (Topic), ERN: Hedging (Topic).)
- Lin, Y., Liu, S., & Yu, J. (2013). Pricing mortality securities with correlated mortality indices. *Journal of Risk and Insurance*, 80(4): 921–948.
- Cox, S.H., Lin, Y., Tian, R., & Yu J. (2013). Managing capital market and longevity risks in a defined benefit pension plan. *Journal of Risk and Insurance*, 80(3): 585–620.
- Lin, Y., Wen, M., & Yu, J. (2012). Enterprise risk management: strategic antecedents, risk integration and performance. *North American Actuarial Journal*, 16(1): 1–28. **Lead article and this paper won the 2014 American Risk and Insurance Association's Brockett-Shapiro Actuarial Journal Award.** (This paper was among SSRNs Top Ten download list for CGN: Risk Management Practice.)
- Yu, J., Gilbert, B. A., & Oviatt, B. M. (2011). Effects of alliances, time and network cohesion on the initiation of foreign sales by new ventures. *Strategic Management Journal*, 32: 424–446.
- Seik, H., Yu, J., & Li, J. (2011). Enterprise risk management in financial crisis. *IUP Journal of Risk and Insurance*, 8(3): 7–21.
- Yu, J. (2010). Corporate venturing, agency problems, and environmental antecedents. *Journal of Global Business Management*, 6(1): 87–96.
- Lin, Y., Cox, S. H., & Yu, J. (2009). Modeling annuity lapse rates. *Journal of Insurance and Risk Management*, 4(4): 24–33.
- Zahra, S., Korri, J., & Yu, J. (2005). Cognition and international entrepreneurship: implications for research on international opportunity recognition and exploitation. *International Business Review*, 14(2): 129–146.

BOOK CHAPTERS

- Zahra, S. & Yu, J. (2005). Internal venturing. In Hitt, M. & Ireland, D. *Blackwell Encyclopedia of Management (Volume 3) Entrepreneurship*. New York, NY, Blackwell: 157–159.
- Yu, J., de Koning, A., & Oviatt, B. (2005). Institutional and economic influences on internet adoption and accelerated firm internationalization. In D. Shepherd & J. Katz, editors, *Advances in Entrepreneurship, Firm Emergence and Growth (Volume 8)*. Amsterdam, The Netherlands, Elsevier: 85–110.

Zahra, S., Cloninger, P., Yu, J., & Choi, J. (2004). On the frontiers: emerging research issues in international entrepreneurship. In L. Dana, editor, *Handbook of International Entrepreneurship*. Cheltenham, UK: Edward Elger, 732–747.

EXTERNALLY AND INTERNALLY FUNDED RESEARCH PROJECTS

Self-X Smart Battery. Sponsor: National Science Foundation (2014–2016). (\$199,915). Co-Investigator.

A knowledge-based view of firm innovation: The structure and composition of employee-inventor networks. Sponsor: Research Council Grants-In-Aid, University of Nebraska-Lincoln (2014). (\$6,500). Principal Investigator.

Market niche, subunit power and subunit exclusion: A resource dependence perspective. Sponsor: University of Nevada, Las Vegas (2011). (\$8,000). Principal Investigator.

Enterprise risk management: Strategic antecedents, risk integration and performance. Sponsor: University of Nevada, Las Vegas (2010). (\$8,000). Principal Investigator.

Entrepreneurship Research Grant. Sponsor: University of Nevada, Las Vegas (2009). (\$5,000). Principal Investigator.

Kauffman Dissertation Fellowship. Sponsor: Ewing Marion Kauffman Foundation (2006). (\$15,000). Principal Investigator.

Dissertation Grant. Sponsor: Georgia State University (2006). (\$1,000). Principal Investigator.

PRESENTATIONS

Yu, J., Xia, J., & Lin, Y. (2018) Multipoint Competition, Subunit Strength, and Resource Allocation: Evidence from the Insurance Industry. Paper presented at the 2018 American Risk and Insurance Association Annual Meeting, Chicago, IL.

Yu, J., Xia, J., & Lin, Y. (2018) Multipoint Competition, Subunit Strength, and Resource Allocation: Evidence from the Insurance Industry. Paper presented at the 2018 Asia-Pacific Risk and Insurance Association (APRIA) annual conference, Singapore.

Yu, J., Xia, J., & Lin, Y. (2017) Multipoint Competition, Subunit Strength, and Resource Allocation. Paper presented at the 2017 annual meeting of the Academy of Management, Atlanta, GA.

Xia, J., Yu, J., & Lin, Y. (2016) Periphery, Overlapping, and Subunit Exit: A Subunit Power Approach. Paper presented at the 2016 Asia-Pacific Risk and Insurance Association (APRIA) annual conference, Chendu, China.

Yu, J., Duchon, D., & Rolf, S. (2015) Learning from Public Perceptions, Experience, and Partners: Legal Systems and Foreign Direct Investment Decisions. Paper presented at the 2015 annual meeting of the Academy of Management, Vancouver, British Columbia, Canada.

Lin, Y., MacMinn, R., Tian, R., & Yu, J. (2015) Pension Risk Management in the Enterprise Risk Management Framework. Paper presented at the 2015 International Conference on Financial and Insurance Risk Management, Beijing, China.

Lin, Y., Liu, S., & Yu, J. (2014) Pension Assets and Liabilities, Cost of Debt, and Debt Maturity.

- Paper presented at the 2014 Annual Meeting of the Financial Management Association International, Nashville, TN.
- Yu, J., & Liu, K. (2014) Coinventing Networks and Star Inventors: The Impact of Knowledge Integration on Firm Innovation Performance. Paper presented at the 2014 Annual Meeting of the Strategic Management Society, Madrid, Spain.
- Lin, Y., Liu, S., & Yu, J. (2014) Pension Assets and Liabilities, Cost of Debt, and Debt Maturity. Paper presented at the 2014 American Risk and Insurance Association Annual Meeting, Seattle, WA.
- Lin, Y., MacMinn, R., Tian, R., & Yu, J. (2014) Pension Risk Management in the Enterprise Risk Management Framework. Paper presented at the 18th International Congress on Insurance: Mathematics and Economics, Shanghai, China.
- Lin, Y., MacMinn, R., Tian, R., & Yu, J. (2014) Pension Risk Management in the Enterprise Risk Management Framework. Paper presented at the 10th International Longevity Risk and Capital Markets Solutions Conference, Santiago, Chile.
- Yu, J., Xia, J., & Lin Y. (2013) Periphery and Subunit Exclusion: The Effect of the Distribution of Subunit Power. Paper presented at the 2013 annual meeting of the Academy of Management, Orlando, FL.
- Lin, Y., Yu, J., & Peterson, M. (2013) Reinsurance Networks and Their Impact on Reinsurance Decisions: Theory and Empirical Evidence. Paper presented at the 2013 annual meeting of the American Risk and Insurance Association, Washington, DC.
- Lin, Y., Tan, K. S., Tian, R., & Yu, J. (2012) Downside Risk Management of a Defined Benefit Plan Considering Longevity Basis Risk. Paper presented at the 2012 Longevity Eight meeting, Waterloo, Canada.
- Zhang, P., Yu, J., & Xia, Y. (2011) The Payback of Innovation: Empirical Evidence from Firms that have won Innovation Awards. Paper presented at the 2011 DSI annual meeting, Boston, MA.
- Lin, Y., Liu, S., & Yu, J. (2011) Pricing Mortality Securities with Correlated Morality Indices. Paper presented at 2011 annual meeting of the Financial Management Association, Denver, CO.
- Cox, S.H., Lin, Y., Tian, R., & Yu J. (2011) Managing Capital Market and Longevity Risks in a Defined Benefit Pension Plan. Paper presented at the 2011 Longevity Seven Conference, Frankfurt, Germany.
- Liu, K. & Yu, J. (2011) Inventor Concentration and Firm Value. Paper presented at 2011 Conference of the Strategic Human Capital Interest Group of the Strategic Management Society, OH.
- Zhang, P., Yu, J., & Xia, Y. (2010) The Payback of Innovation: Empirical Evidence from Firms that have won Innovation Awards. Paper presented at the 2010 annual meeting of the Academy of Management, Montreal, Canada.
- Lin, Y., Wen, M., & Yu, J. (2010) Enterprise Risk Management: Strategic Antecedents, Risk Integration and Performance. Paper presented at the 2010 annual meeting of the Financial Management Association, New York, NY.
- Yu, J. (2009) Business Venturing: Strategy, Organizational Learning and Uncertainty. Paper

- presented at the annual meeting of the Academy of Management, Chicago, IL.
- Lin, Y., Yu, J., & Peterson, M. (2009) Risk Management in the Network Economy. Paper presented at the annual meeting of the Financial Management Association, Reno, NV. (A semi-finalist to the best paper award).
- Lin, Y., Yu, J., & Peterson, M. (2009) Risk Management in the Network Economy. Paper presented at the annual meeting of the Academy of Management, Chicago, IL.
- Yu, J., Brett, G., & Oviatt, B. (2007) Network Effects on New Venture Internationalization. Paper presented at the annual meeting of the Academy of Management, Philadelphia, PA.
- Yu, J. & Lin, Y. (2007) Dynamic Capabilities in Volatile Environments: Strategy Coordination and Reconfiguration. Paper presented at the annual meeting of the Academy of Management, Philadelphia, PA.
- Yu, J. & Lin, Y. (2007) Dynamic Capabilities in Volatile Environments: Strategy Coordination and Reconfiguration. Paper presented at the annual meeting of the Financial Management Association, Orlando, FL.
- Zahra, S., Zheng, C., Yu, J., & Yavuz, R. (2006) Learning Advantages of Newness: An Analysis, Critique, and Assessment of its Antecedents. Paper presented at the Academy of International Business (AIB) Annual Meeting, Beijing, China.
- Yu, J. & Lin, Y. (2005) Rational Adaptation or Environmental Selection? An Empirical Test Through a New Lens. Paper presented at the Strategic Management Society's 25th Annual International Conference, Orlando, FL.
- Yu, J. (2004) Are Strategic Assets a Prerequisite for Diversification? A Learning-Guided Real Option Perspective of New Business Venturing. Paper presented at the annual meeting of the Academy of Management, New Orleans, LA.
- Yu, J., de Koning, A., & Oviatt, B. (2003) Institutional and Economic Influences on Internet Use and Internationalization Among New and Established Firms. Paper presented at the annual meeting of the Academy of Management, Seattle, WA.

COURSES TAUGHT

- MNGT475 Business Policy and Strategy, UNL, Fall 2012-Present
- MNGT971 Strategic Leadership, UNL, Spring 2016, Spring 2018
- GRBA808 Introduction to Business Strategy, UNL, Fall 2016
- BUS496 Strategic Management, UNLV, Spring 2012
- MGT493 Seminar in Entrepreneurship, UNLV, Fall 2010-Spring 2012
- MGT302 Small Business Management, UNLV, Fall 2011
- BUS497 New Venture Creation and Strategy, UNLV, 2006-2010
- BUSA4980 Strategic Management, GSU, 2003-2005
- MGT3500 Management Concepts, Theory, and Practice, GSU, 2002-2003

THESIS COMMITTEE SERVICES

PhD Student Dissertation Committees

Dapeng Cheng. 2018–Present, Committee Chair.

Skylar Rolf. 2016–2018, Committee Member.

UCARE Students

Qixuan Yang. 2018.

Wei Kenn Chong. 2017.

Lim Davy. 2016.

Hui Ren Tan. 2015.

Xue Bai. 2014.

PROFESSIONAL SERVICES

Ad-hoc Reviewer

Journal of International Business Studies

Journal of Risk and Insurance

Journal of Business Venturing

Journal of Management Studies

Journal of Business Research

International Journal of Production Economics

Journal of World Business

Strategic Management Review

Conference Reviewer

Academy of Management Meetings

Decision Sciences Institute Annual Meeting, Boston, MA (2011)

Judge, Southern Nevada Business Plan Competition (2009–2011).

Session Chair, “New Venture Strategy & Performance” AOM Meetings, HI (2005).

Ambassador, Atlanta Competitive Advantage Conference (ACAC), Atlanta, GA (2005).